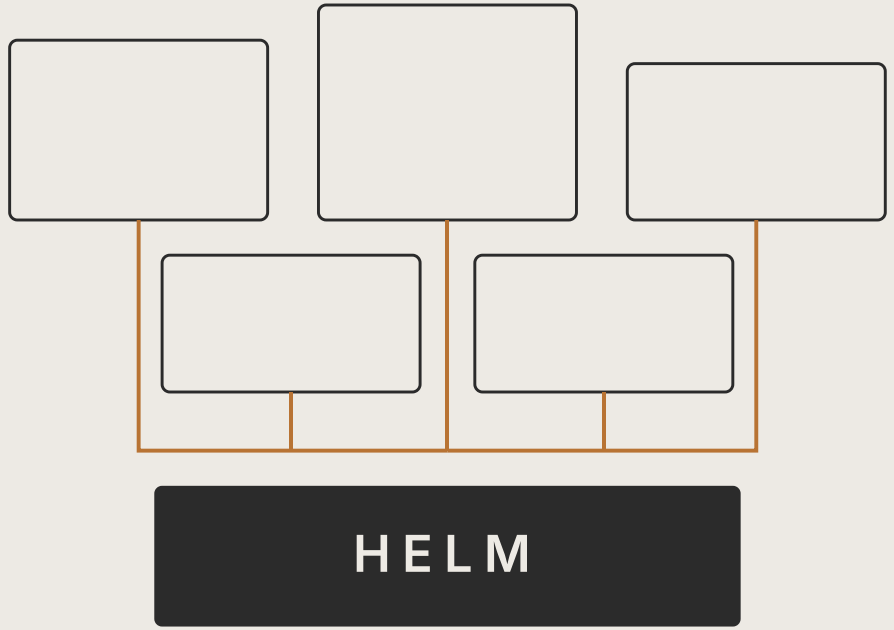
KRAGOS

Built to run our own companies first.

HELM is built from the systems we built to run our own group of companies.

Now we build it to your shape.



Our own group of companies, each in a different line of work. HELM is built from parts of what runs them.

WHAT HELM DOES

One place where the work moves, from enquiry to signature.

Enquiry

A request lands as a lead, with a responsible person and a first action.

Offer

An offer is drawn from your own catalogue of services and issued as a branded PDF.

Signature

It goes to the client to review and sign, and the room shows who it is waiting on.

Record

Each step your team takes lands in the room's history, with who did it.

> A machine may propose. Only a person who holds the right may release.

YOUR SHAPE

Built around who you are.

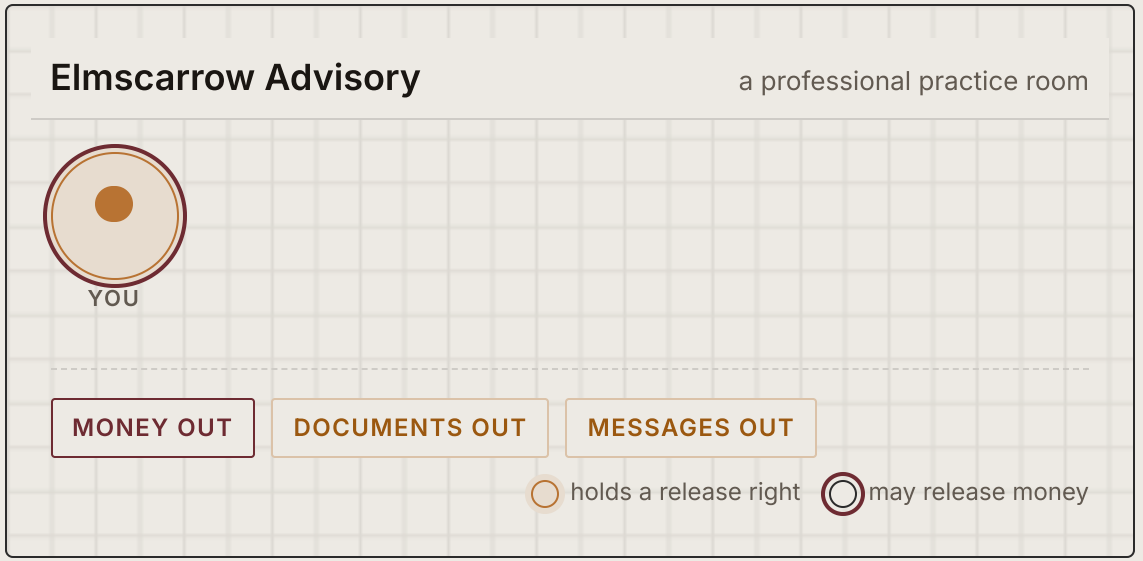
Tell us your size and the kind of business you run. Every build is scoped to both.

SIZE

- Owner-led, under 10
- 10 to 24
- 25 to 49
- 50 or more

TYPE

- Tradesman
- Contractor
- Consulting or professional practice
- Compliance or verification firm
- Training provider
- Manufacturer or production
- Corporate
- Other



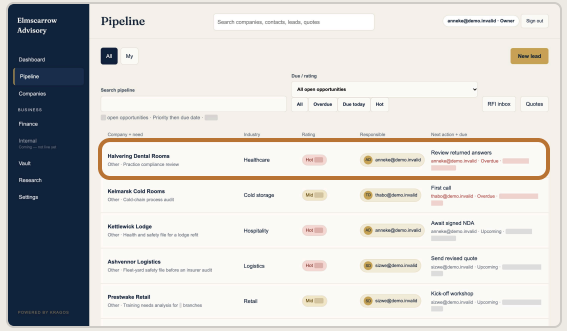
Seats and release rights are set per person.

Owner-led: you can hold every release right yourself.

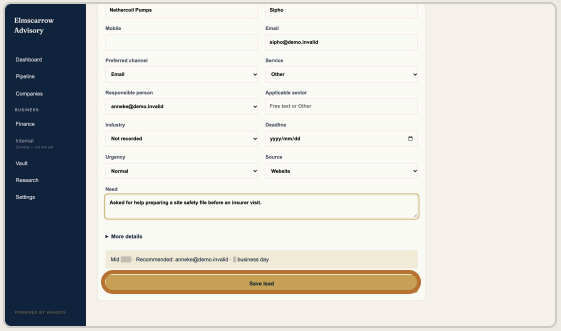
Your type chooses the example room the moments that follow come from. Every company and person in it is invented.

SHOWN IN A DEMO ROOM

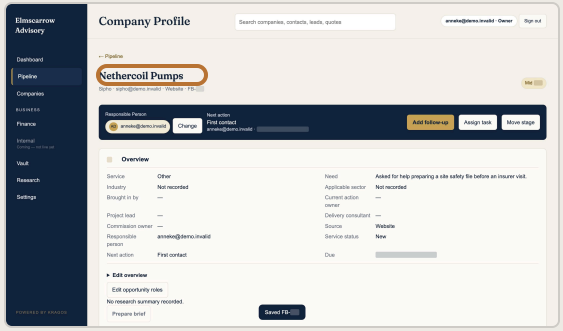
A lead lands.



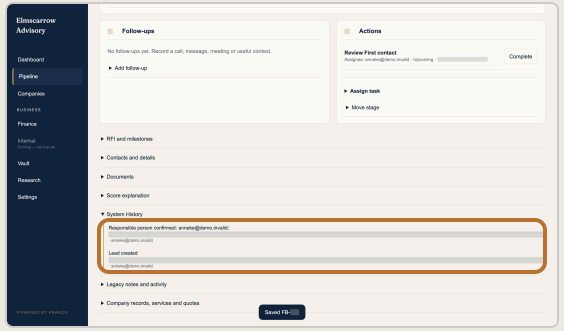
The pipeline: every open opportunity, its rating, who is responsible and what happens next.



A new lead takes the need, the contact and the source, and cannot be saved without a responsible person.



Saved, it opens with its responsible person and its first action already set.

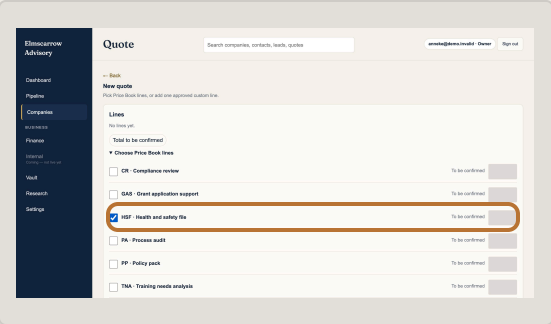


Its history starts at once: who confirmed responsibility, and when the lead was created.

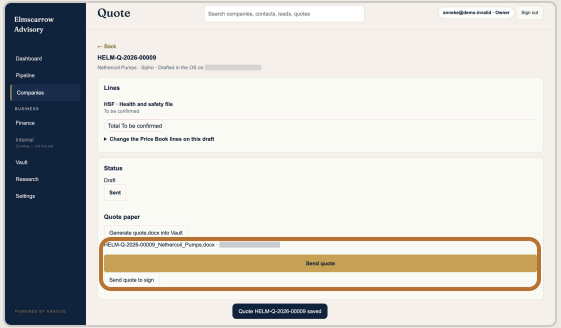
In our own room, a request sent from the HELM page arrives as a lead like this within minutes, without anyone typing it in again.

SHOWN IN A DEMO ROOM

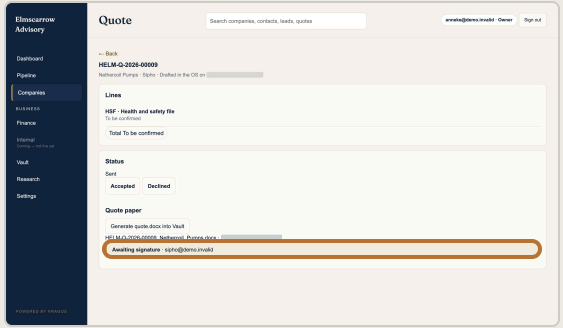
A quote issued, and out for signature.



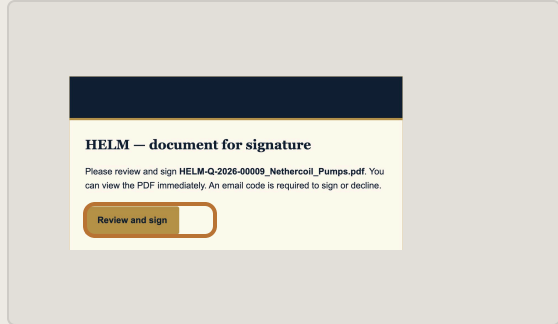
The quote is built from the room's own Price Book lines.



Its quote is rendered as a branded PDF and kept in the room's documents.



Marked sent and out for signature: the room shows who it is waiting on.



What the client receives: a link to review and sign, with an email code to confirm it is them.

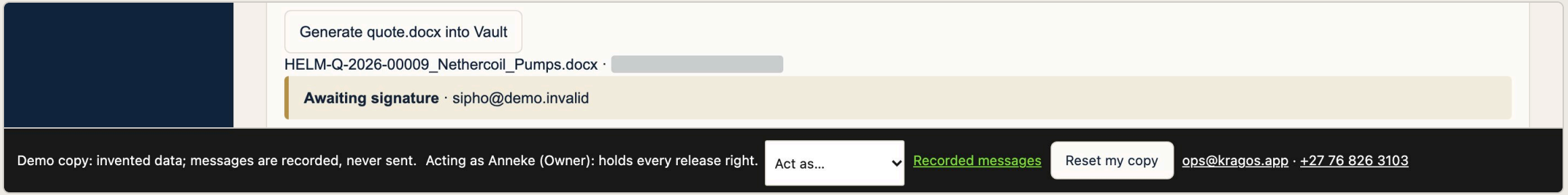
Figures are withheld in this pitch. The demo room records its messages and never sends them.

SHOWN IN A DEMO ROOM

Only a person who holds the right may send it out.



Acting as someone in the room who does not hold the right, the room refuses to send it, and says why.



Acting as the owner, who holds it, the same act goes through.

The bar along the foot of a demo room shows whose seat you are in. In your own copy you can switch seats and try it.

TAILORED PER CLIENT

What we shape for you.

We come back with what we will build, what it connects to and in what order. Nothing starts until you agree to the scope.

Your name	The room carries your business's name.
Your people	Seats, roles, and who may release what.
Your commercial rules	Your catalogue of services, how a lead is rated, your industries and the reasons a deal is lost.
Your paper	The NDA and the client paper your room generates.
Your connections	What it connects to is part of the scope we agree with you.
Your trade	Unique development: built for the way your business runs.

WHO IT IS FOR

Who we build it for.



The owner who runs the business

Run it from one place, and decide who may release money, documents and messages.



The reseller or consultant

Bring HELM to the businesses you advise. Each client is set up as its own room, with its own seats and records.



The corporate ESD sponsor

Put a working operating system into the businesses you develop, scoped to each one's size and type.

THE LADDER

KRAGOS is the house. HELM is what we are here to talk about.

STEMPA	the record	
MakTy	compliance	
HELM	the business, run from one place	TODAY'S CONVERSATION
Pulse	marketing	
KRAGOS	the house	

HELM

A conversation, then a scoped build.

A conversation

You tell us how the business runs, what it already uses and where the work gets stuck.

A scoped build

We come back with what we will build, what it connects to and in what order. Nothing starts until you agree to the scope.

REQUEST CONTACT

OPEN THE DEMO

Or reach us directly: ops@kragos.app · +27 76 826 3103